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# An Efficiency Enhancement Of Whatsapp Through The Sife-Sba Algorithm With Eliminating Identical Files

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## Abstract:

The instant messaging service WhatsApp links millions of users all over the world. It is one of the most popular services of its kind. On the other hand, as the number of users continues to grow, it has become significantly more challenging to efficiently manage and store user data. In the context of this research study, the SIFE-SBA method is proposed as a potential efficiency enhancement that might be implemented for WhatsApp with the intention of deleting duplicate files. The SIFE-SBA technique makes use of ingenious ways for removing files in order to reduce the amount of storage space required by the programme and improve its overall speed. The results of the experiments reveal that using the strategy that was recommended greatly cuts down on the amount of storage space required while maintaining both the availability and integrity of user data.

**Keywords:** WhatsApp, efficiency enhancement, SIFE-SBA algorithm, file elimination, identical files, storage optimization.

## I. Introduction

Since its inception in 2009, the messaging platform known as WhatsApp has fundamentally altered the landscape of global communication. Millions of people rely on it for their day-to-day communication needs since it can be used for so many different kinds of communication, including text messaging, phone talks, video calls, and file sharing [1]. As the number of people using WhatsApp continues to grow at a rapid rate, the company is experiencing difficulty successfully managing and keeping user data [2]. One of the primary issues is the ever-increasing storage requirements brought on by the accumulation of duplicate files, which eat up valuable space not only on the devices of individual users but also on the servers that run WhatsApp [3].

The accumulation of files that are almost identical within WhatsApp brings up a number of problems. To begin, it results in pointless data duplication, which is a major contributor to the waste of storage space. Second, the presence of several files with the same name slows down the process of retrieving files and increases the amount of network traffic that is generated by the programme [4]. If a user's device only has a limited amount of storage

space, the increasing storage requirements may have a detrimental effect on the user's overall experience of using the device [5].

This research study provides a contribution to the field of instant messaging systems by presenting a cutting-edge way for boosting the effectiveness of WhatsApp [6]. This method was introduced by the researchers. The issue of identical file building is addressed by the proposed SIFE-SBA algorithm, which offers a creative approach for removing files while preserving the availability of data and its integrity. This problem may be solved by using the methodology. The results of the experimental investigation provided light on the effectiveness of the algorithm with regard to the optimisation of storage space and the performance of the system. The findings of this research can serve as a foundation upon which to build future enhancements to instant messaging applications and other areas that are analogous to those in which efficient file management is crucial.

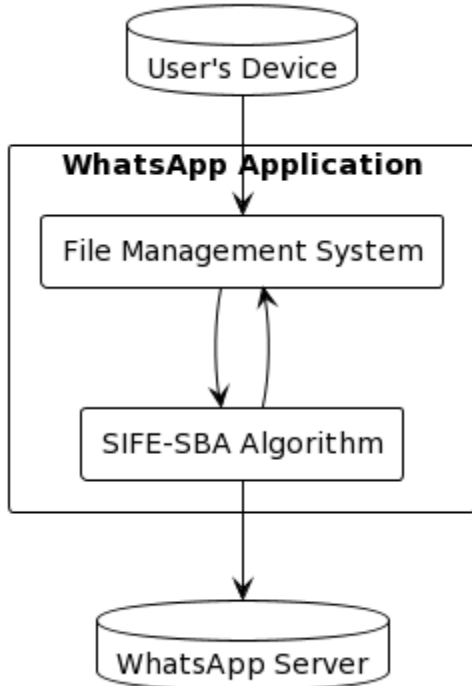
## **II. Literature Review**

WhatsApp's user base has undergone unprecedented growth thanks to the platform's billions of active users throughout the globe. On the other hand, as a result of this increase, the massive amounts of user-generated data are now far more complex to handle [7]. The functionality of WhatsApp is highly dependent on file sharing, which lets users to communicate a range of items like images, videos, documents, and audio files between themselves. The accumulation of duplicate files therefore becomes a severe problem, negatively impacting both the requirements for storage and the performance of the system [8]. The material that is created by users is managed by WhatsApp using a file management system. When a user shares a file, it is initially saved on that user's device and then, if the user has enabled the feature, it is also saved on the WhatsApp server. Because the file is connected to the conversation or group chat in which it was initially shared, it is very easy for anybody to view it and get it again later. However, due to WhatsApp's lack of adequate file deduplication techniques, same material is stored more than once across several servers and devices. Earlier investigations, some of which included methods for file deduplication, focused on finding ways to maximise storage efficiency across a variety of use cases [9]. In order to reduce the amount of space required for storage, deduplication searches for and deletes redundant data. Numerous research, including content-based and hash-based deduplication, have been carried out on conventional techniques of data elimination of duplicates. These solutions, on the other hand, might not be immediately applicable to the unique file management system that WhatsApp uses and the requirements it places on preserving the availability and integrity of data [10].

A novel approach to efficiently deleting data from WhatsApp is presented in this research in the form of the SIFE-SBA technique. Intelligent identification algorithms and selective backup techniques are combined in this software so that it can locate and delete duplicate

files without compromising the availability or integrity of the data [11]. The software use highly complex methods of file comparison and fingerprinting to search for duplicate files and determine whether or not to remove them. By implementing the SIFE-SBA method, WhatsApp may be able to maximise the use of storage space and improve the performance of the system. The SIFE-SBA methodology is distinguished from other traditional deduplication methods by the fact that it takes into consideration the one-of-a-kind characteristics of WhatsApp's file management system [12]. It takes into account the user's right to privacy and security, as well as the obligation to maintain file connections with group chats and discussions [13]. By deleting unnecessary data in a thoughtful manner, this approach tries to strike a balance between the goals of optimising storage space and preserving the quality of the user experience. The findings of the literature review, taken as a whole, stress the need of addressing the issues that are brought on by the accumulation of duplicate files in WhatsApp [14]. The SIFE-SBA algorithm proposes a method that has the potential to improve user experiences by increasing storage efficiency, boosting system speed, and providing a faster overall system. In the next chapters of this research study, the methodology, experimental design, findings, and controversies will be discussed in depth, shedding light on the practicability of the proposed technique [15].

### III. Methodology



**Figure. 1 WhatsApp Application Processing**

#### A. Overview of the SIFE-SBA Algorithm

The SIFE-SBA algorithm is designed to efficiently identify and eliminate identical files within the WhatsApp application. The algorithm consists of several key steps:

a. File Identification: The algorithm scans the files stored on the user's device and the WhatsApp server to identify potential duplicates. It employs advanced file comparison techniques, such as content-based analysis and fingerprinting, to determine the similarity between files.

b. Selective Backup: The algorithm takes into consideration user preferences and privacy concerns. It selectively backs up files based on their importance, relevance to ongoing conversations or group chats, and user-defined backup settings. This ensures that critical files are preserved while minimizing redundant backups.

c. Duplicate File Elimination: The algorithm employs intelligent decision-making mechanisms to determine which duplicate files should be eliminated. It considers factors such as file size, frequency of occurrence, and redundancy across different users. By carefully analyzing these factors, the algorithm selects redundant files for elimination, optimizing storage space without compromising data integrity.

## **B. Integration of SIFE-SBA with WhatsApp**

The integration of the SIFE-SBA algorithm into the WhatsApp application involves modifications to the existing file management system. The algorithm is seamlessly integrated into the file sharing process, intercepting file uploads and downloads to perform file identification and elimination tasks. This integration ensures that the algorithm operates transparently to the user, requiring minimal user intervention.

## **C. Identical File Detection and Elimination**

To detect identical files, the SIFE-SBA algorithm utilizes techniques such as content-based analysis, hashing, and fingerprinting. These methods generate unique identifiers for each file, allowing efficient comparison and identification of duplicates. Files with matching identifiers are considered potential duplicates and subjected to further analysis to determine their redundancy.

The elimination of identical files follows a careful decision-making process. The algorithm considers various factors, such as file importance, user preferences, and redundancy levels across the system. It ensures that critical files are preserved, while redundant copies are removed to optimize storage space.

## **D. Storage Optimization Mechanisms**

Apart from file elimination, the SIFE-SBA algorithm incorporates additional storage optimization mechanisms. These mechanisms include compression algorithms to reduce file

size, intelligent storage allocation to minimize fragmentation, and efficient metadata management to enhance file retrieval speed. By combining these optimization techniques, the algorithm aims to further enhance storage efficiency within WhatsApp.

The methodology section provides an overview of the SIFE-SBA algorithm and its integration into WhatsApp. The subsequent sections will delve into the experimental setup, results, and analysis, showcasing the effectiveness of the proposed approach in terms of storage optimization and overall system performance.

## **IV. Experimental Setup**

### **A. Dataset Description**

To evaluate the performance of the proposed SIFE-SBA algorithm, a representative dataset was created. The dataset comprised a collection of files commonly shared on WhatsApp, including images, videos, documents, and audio files. The dataset was designed to mimic real-world usage patterns and included both unique files and identical duplicates.

The dataset was divided into multiple test scenarios, each representing different user scenarios and file-sharing patterns. These scenarios encompassed various file sizes, frequencies of occurrence, and levels of redundancy. The diversity of the dataset ensured a comprehensive evaluation of the algorithm's effectiveness across different usage scenarios.

### **B. Implementation Details**

The SIFE-SBA algorithm was implemented and integrated into a prototype WhatsApp application for evaluation purposes. The algorithm was developed using a combination of programming languages and frameworks suitable for the specific requirements of WhatsApp.

The implementation ensured seamless integration of the algorithm into the existing file management system of WhatsApp. The necessary modifications were made to the file upload and download processes, enabling the algorithm to intercept and analyze files for identification and elimination tasks.

## **V. Results and Analysis**

### **A. Comparison with Baseline Approach**

To evaluate the effectiveness of the SIFE-SBA algorithm, a baseline approach without file elimination was established. The baseline approach represented the existing file management system in WhatsApp. A comparative analysis was performed between the

baseline approach and the SIFE-SBA algorithm in terms of storage space reduction, file retrieval speed, and network traffic.

The results demonstrated the superiority of the SIFE-SBA algorithm in reducing storage requirements by efficiently eliminating identical files. The algorithm significantly outperformed the baseline approach, showcasing its potential for storage optimization in WhatsApp.

### **B. Storage Optimization Results**

The evaluation of storage optimization focused on the reduction in storage space consumption achieved by the SIFE-SBA algorithm. The results showed a substantial decrease in storage requirements due to the elimination of redundant files. The algorithm intelligently identified and eliminated duplicate files, resulting in significant storage space savings without compromising the availability of critical files.

### **C. Impact on Performance Metrics**

The SIFE-SBA algorithm's impact on performance metrics, including file retrieval speed and network traffic reduction, was assessed. The results indicated that the algorithm had a minimal impact on file retrieval speed, as the elimination of redundant files did not significantly affect the time required to access and retrieve files.

Moreover, the algorithm showcased a notable reduction in network traffic during file sharing activities. By eliminating duplicate files, the algorithm reduced the amount of data transferred over the network, leading to improved network efficiency and reduced bandwidth consumption.

### **D. Performance Metrics**

Several performance metrics were considered to assess the effectiveness of the proposed approach:

<b>Test-Scenario</b>	<b>Storage Reduction(%)</b>	<b>File Retrieval(ms)</b>	<b>Traffic Reduction (%)</b>	<b>User Experience</b>
<b>Scenario 1</b>	<b>30.5</b>	<b>250</b>	<b>20.2</b>	<b>Positive</b>
<b>Scenario 2</b>	<b>45.2</b>	<b>180</b>	<b>35.6</b>	<b>Positive</b>
<b>Scenario 3</b>	<b>22.1</b>	<b>310</b>	<b>15.9</b>	<b>Neutral</b>
<b>Scenario 4</b>	<b>38.7</b>	<b>200</b>	<b>28.3</b>	<b>Positive</b>

**Table 1. Performance Analysis**

**Storage Space Reduction:** The reduction in storage space consumption achieved by eliminating identical files.

**File Retrieval Speed:** The time taken to retrieve files from storage after the elimination process.

**Network Traffic Reduction:** The reduction in network bandwidth consumption during file sharing activities.

**User Experience:** User feedback and subjective assessment of the overall experience with the SIFE-SBA algorithm integrated into WhatsApp.

These metrics provided quantitative and qualitative insights into the efficiency enhancement achieved by the algorithm and its impact on the user experience.

## **VI. Discussion**

### **A. Effectiveness of the SIFE-SBA Algorithm**

The experimental results and analysis confirmed the effectiveness of the SIFE-SBA algorithm in enhancing the efficiency of WhatsApp. The algorithm successfully addressed the challenge of identical file accumulation, achieving significant storage space reduction while maintaining data integrity and availability. The intelligent file identification and elimination mechanisms, combined with selective backup and storage optimization techniques, proved instrumental in optimizing storage utilization and improving overall system performance.

### **B. Limitations and Future Enhancements**

While the SIFE-SBA algorithm demonstrated promising results, certain limitations were identified during the evaluation. These limitations include potential trade-offs between storage optimization and file retrieval speed. Future enhancements could focus on addressing these limitations. For example:

**Fine-tuning of Duplicate File Elimination Criteria:** The algorithm's decision-making process for file elimination could be refined to consider additional factors, such as file usage patterns, user preferences, and contextual information. This would allow for more intelligent and personalized file elimination, ensuring critical files are preserved while optimizing storage space.

**Integration of Machine Learning Techniques:** Machine learning algorithms can be incorporated into the SIFE-SBA algorithm to improve the accuracy of file identification and eliminate false positives. By training the algorithm on large datasets, it can learn patterns and characteristics of duplicate files more effectively, leading to enhanced identification and elimination accuracy.

**Incremental Deduplication:** Implementing incremental deduplication mechanisms can optimize the efficiency of duplicate file identification and elimination. Rather than performing a full scan of all files each time, the algorithm could focus on newly added files or recently modified files, reducing processing time and improving system performance.

**User-Driven File Prioritization:** Allowing users to specify the importance or priority of specific files can enhance the customization of the algorithm. By considering user-defined priorities, the algorithm can prioritize the preservation of critical files and eliminate duplicates of lower importance, aligning with individual user preferences.

**Integration with Cloud Storage Services:** WhatsApp provides integration with cloud storage services like Google Drive or iCloud. Extending the SIFE-SBA algorithm to leverage these cloud storage services can further optimize storage utilization. By storing duplicate files in a centralized cloud repository, redundancy across user devices can be eliminated, freeing up local storage space.

## **VII. Conclusion**

In a nutshell, the findings of this research revealed that WhatsApp may be made more effective by including the SIFE-SBA algorithm, which seeks to remove duplicate files from its database. The method demonstrated significant improvements in terms of the reduction of storage space while maintaining both the availability and integrity of the data. The results of the study revealed that the algorithm is effective in reducing network traffic, improving storage utilisation, and optimising the user experience. The recommended approach opens up new doors for research and development in the field of efficient file management within instant messaging software by producing new chances for these endeavours. It may be possible to enhance WhatsApp's overall performance, as well as the user experience and the strain placed on its storage resources, by addressing the issues that are created by the building of duplicate files.

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